



STARK COUNTY
REGIONAL PLANNING
COMMISSION

Hall of Fame Land Use & Transportation Study Public Forum #2

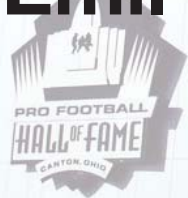


Gannett Fleming

*Excellence Delivered **As Promised***

ENVISION

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June 12, 2018

Hall of Fame Study Goals



Enhance Connectivity

Transit Circulator
Bike/Ped
Complete Streets
Greenways
Inter-community

Embrace "Smart" Technology

Autonomous Shuttles
Directional Apps
Smart Parking
Variable Signage
Traffic Management

Leverage Development

Infill Redevelopment
Smart Growth
Mixed Use District
Local Attractions

Engage the Community

Public Forums
Community Surveys
Stakeholder Interviews
Social Media
Event Outreach

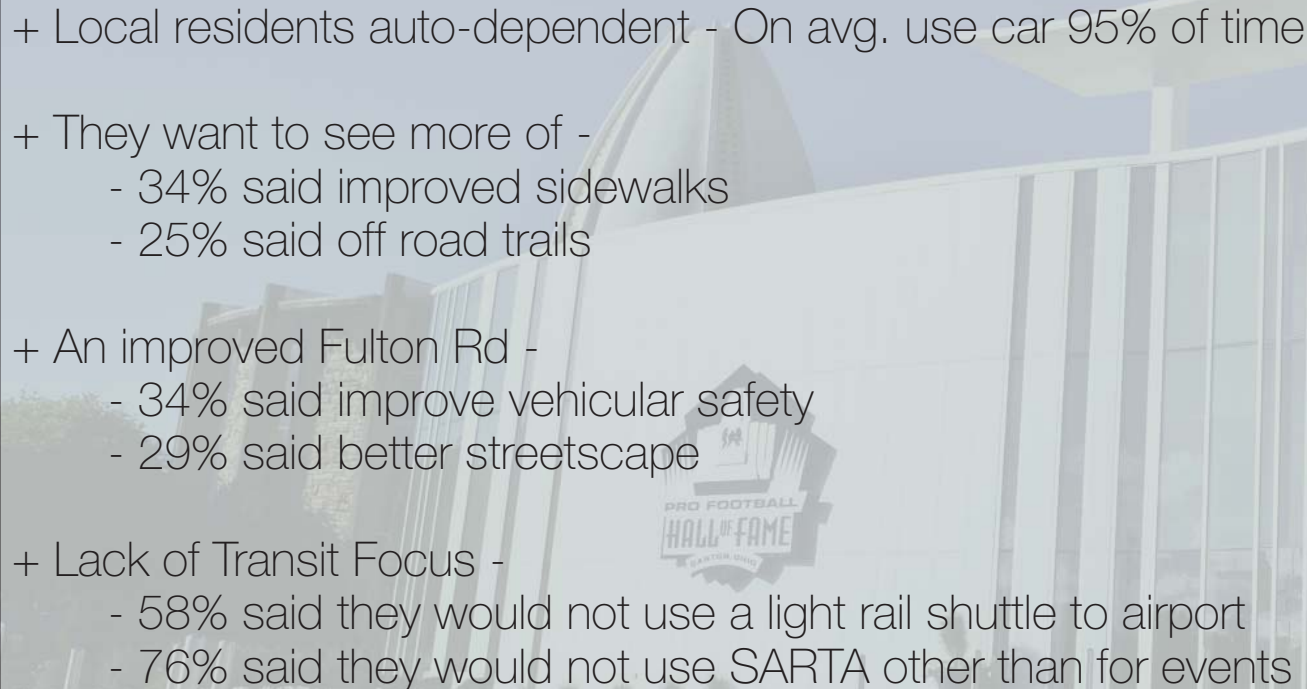
Encourage Implementation

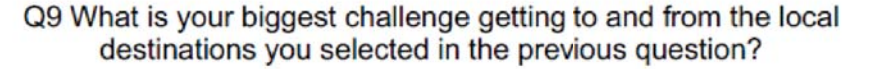
Decision Matrix
Funding Strategies
Scenario Planning
Project Prioritization

Community Survey Update

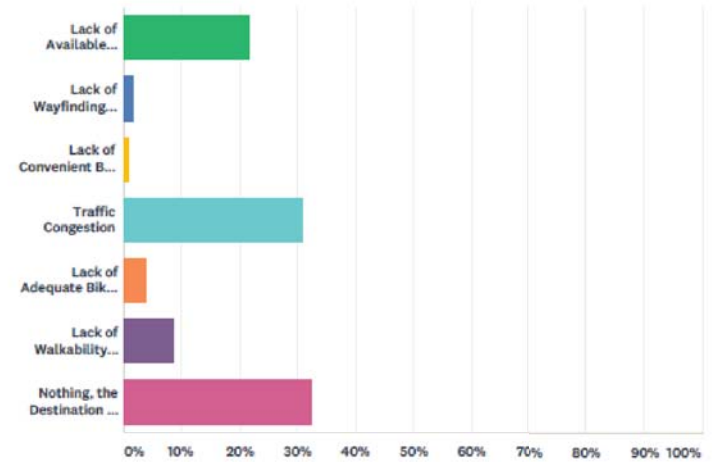
- + Only 273 responses as of Monday
 - Looking to close survey in mid-June after First Friday's Event & 2nd Public Meeting

Take aways from current results:

- 
- + Local residents auto-dependent - On avg. use car 95% of time
 - + They want to see more of -
 - 34% said improved sidewalks
 - 25% said off road trails
 - + An improved Fulton Rd -
 - 34% said improve vehicular safety
 - 29% said better streetscape
 - + Lack of Transit Focus -
 - 58% said they would not use a light rail shuttle to airport
 - 76% said they would not use SARTA other than for events



Answered: 253 Skipped: 20



ANSWER CHOICES	RESPONSES	
Lack of Available Parking	21.74%	55
Lack of Wayfinding Signage	1.58%	4
Lack of Convenient Bus Routes	0.79%	2
Traffic Congestion	30.83%	78
Lack of Adequate Bike Facilities (i.e. no bike lanes, bike racks)	3.95%	10
Lack of Walkability (i.e. Not ADA Accessible, no Sidewalks)	8.70%	22
Nothing, the Destination is Easy to get to	32.41%	82
TOTAL		253

Visitors Survey Update

- + Only 183 responses as of Monday
 - Looking to close survey in mid-June after First Friday's Event & 2nd Public Meeting

+ Distributed by Hall of Fame via Email to Recent Visitors

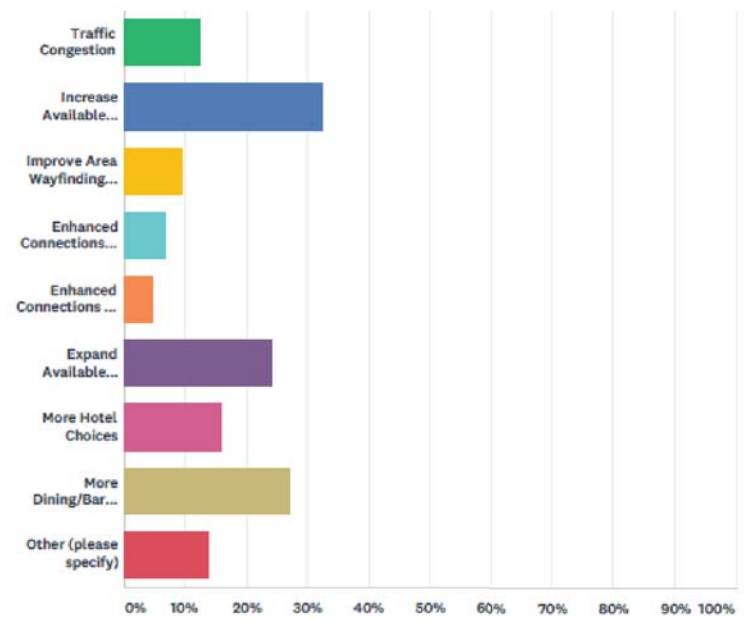
Take aways from current results:

- + 98% of the Visitors Arrive by Car
- + Visitors Stays are Short -
 - 48% said they visit as a day trip
 - 36% said they stay for one night
- + 77% said they only Visit the Hall of Fame
- + Visitors would like to see -
 - 33% increased parking availability
 - 26% more entertainment options
 - 24% more dining options



Q4 Which of the following needs to be improved to make your visit to the area more enjoyable? (Check all that apply)

Answered: 145 Skipped: 38



ANSWER CHOICES	RESPONSES	
Traffic Congestion	12.41%	18
Increase Available Parking	32.41%	47
Improve Area Wayfinding (Hard to find amenities/destinations currently.)	9.66%	14
Enhanced Connections with Downtown Canton	6.90%	10
Enhanced Connections to Trails/Parks	4.83%	7
Expand Available Leisure Activities (Not enough to do in the area.)	24.14%	35
More Hotel Choices	15.86%	23
More Dining/Bar Options	26.90%	39
Other (please specify)	13.79%	20
Total Respondents: 145		

[illegible]

- + Past Recommendations discussed with SCRPC Staff and Recommendations with Continued Relevance were Carried Forward and added to Subarea Recommendation Maps.

LSEID	Shuttle	Art, Placemaking	Parking	Commercial	Bikes, Trails, Pedestrians	Roadways, Curb	Downtownism	Technology
HCS - The Canton Connection Proposal	Hall of Fame Loop: Shuttle route serving facilities in village (won't be shut down during entertainment week), Hall of Fame main station (shuttle parking, Visit Canton kiosk, bike share)	Hall of Fame Loops: Art installations (ELEVEN) to be spread over downtown, HOF Village, and along main routes	Stadium Park Corridor: Replace head-in parking at Stadium Park Dr. with multi-use zone to create a buffer between walking trails/travel lanes (Do street parking, pedestrian crossings, bus lane/tropes, look truck parking, interactive kiosks, bike share stations)	Stadium Park Corridor include retail	Stadium Park Corridor: Repeat West Lighting Trail with concrete or asphalt, add lighting at pedestrian level	Stadium Park Corridor: Realign Washington Blvd with Schryver Ave., after which as Rd park (with landscaped). Overstreet cars, etc.; community garden; and new facility are proposed on Washington Blvd.. relocate entrance of Mother Goose Inn off Schryver Ave.	Austinwood Center & Downtown Loop: Redesign Stair	HCF City Guide App (provide instant feedback, city attractions/history/geography), GPS push notifications about values of nearby attractions
Downtown Development Plan	Tuscarawas Corridor & Downtown Loop: Add shuttle stop to McKinney High School	Stadium Park Corridor: Art installations, interactive tech, virtual/augmented reality mobile apps	No in-depth capacity/turnover analysis for parking	Adaptive reuse, food trucks, and small kiosks as additional forms of retail	Dedicated bike lanes on 12th St.	Tuscarawas Corridor & Downtown Loop: Preserve historically valuable portions of roadway (Lincoln Highway) and architecture, reconfigure Tuscarawas St. like Stadium Park Dr., and improve flow from traffic, reduce travel time, improve sidewalk conditions, redesign Tuscarawas St. road footprint to encourage pedestrian activity	Downtown: Preserve historic value, especially Market St. and Cleveland Ave., Economic development strategy to build on existing infrastructure (i.e. historic storefronts)	Deploy infrastructure-based sensors and advance data management algorithms [allows adaptation to changes in demand, traffic, etc.]
SABTA - Smart City Statement	Downtown: Direct visitor focus to Market St. Historic attractions, shuttle stops, bike shares/stations, sidewalks	Market Square to be Downtown's public space anchor	Parking meters should be a maximum of 6 hours, parking credits should be gained by shopping/dining/downtown, demand-based pricing	HOF Main St. to be located in the heart of HOF Village, Bart Ave. = shops and restaurants on both sides of the street	Downtown Loop to become self-guided walking tour	Extension of 12 th St. onto 13 th St. to connect to south entry of HOF Village via Board St. and Harrison Ave.	Stabilize residential blocks near Downtown, eliminate abandoned buildings and impose stricter code enforcement (loss on rental properties)	Data tracking and management through crowdsourcing (smart phones, social media posts); motion analytics; contextual information collection and management systems
KACSS – Transportation and Land-Use Study	Historic-looking and potentially autonomous trolley/shuttles	Thematic design footpaths/histories incorporated everywhere (light poles, trash cans, shuttle stops, etc.) Footpath field hash marks as crosswalks, wayfinding and informational signs, name intersections after artists	Employees should be required to park outside of the primary Downtown business area	Create store clusters for needs of Downtown workers	Expand bike share program	Reconstruction of Fulton Rd. to replicate Stadium Park Dr. with thematic street decor motif	Assemble key parcels for future developments as market-rate housing, more market rate rentals	Information services (ex. Travel times) at interchange nodes
SCATS - Year 2040 Transportation Plan	Create more efficient bus connectors to Canton and Cleveland's airports (regional connector and HOV express routes, transit packages/passages for ease on Cleveland, Akron, and Canton public transit)	CATC/City-run non-motorized transportation corridors and green spaces	Remove parking at Market Square	Offer Downtown deliveries, loyalty programs promotional activities (during their working hours)	New sidewalks, street lamps, and curbs should be installed on prominent roads (Fulton from 9th to 48th, McKinley from 12th to 5th, Market from 12th to 6th, 3rd SW Prom Card to right)	Engineering study at Fulton Rd. & Stadium Park Dr.	Clearly define edges/nearby of Downtown /towards commercial events and activities within the edges	Smart grid (Bio-digestor, solar array, hydrogen), bio-disposer system to recycle solid waste and power buses and grid
MU - Interchange Study	Increase and expand deployment of smart and semi-autonomous busses; deploy shared bikes	Interconnect light displays on Stadium Parks	Smart parking in Downtown Canton	Concentrate restaurants together that people actually want to eat at	Create multimodal transportation system (pedestrian access, bikeways, etc.)	Embrace Uber/Lyft as a way to expand transport options	Naturecare Refuge of Hope	
Fish Township Master Plan	Light rail and Ohio State trains make it easier to get around without having to drive	Streetlights, landscaping, etc. should be themed or different than outside of Downtown area	Promote rear/backyard parking	Develop signature restaurant at site of former Downtown Ice rink	Require pedestrian paths	Use brick or similar on road inside primary downtown area, at every intersection add 4 white utility columns (like at 5th NW and Clark)	Develop 401 Market for Start State	
Starik Parks Plan	Automated vehicle loop - 12 passenger, battery electric shuttle	Add/renew elements with modern-day designs	Renovate stadium concourses with outdoor seating	Renovate stadium to open satellite bar and restaurant	New trails/connectors along "12th St. NW, area near Mahoning Rd. NE, and along 7 th Street (map has more details)"	Propose ways for accessing to provide appropriate levels of service for all users (management and team-building efforts between private and public)	Refillside Bio Aid and redevelopment as microbrewery with rooftop dining	
Rollis + Reynolds recommendation within a theme	Conversion to alternative fuels (power-to-gas, natural gas, hydrogen)	Communicative artful graphics and education	Communicative artful graphics and education	Establish an anchoring bakery and store at 120 5th Street		Traffic impact studies and maintenance plan designed through developments	Redevelop Bankert Building as Energy HQ	
	Bus rapid transit corridors (bus pull-off lanes, shelters, pedestrian and bike facilities)	Accelerate facelift along Court Ave. to include improved signage and cleanup around Imperial Room		Redevelop existing commercial areas along Eaton St.		Access-reducing of Frontal Rd.-solid turn lanes and signals as currently implemented Intersection to allow widening of adjacent streets in Cleveland-Arkville town widening	Acquire and develop 12 blocks between Cherry and Walnut as municipal park	
	Create one-way cycle-lane competition corridor	Imaginative community identity through place, form, style and vibrant activation				(Extend US 30 E Trump Ave. to SR 11)	Develop bovine space for web designers and related Gen Y professionals	
	Educate people on available transit services	Encourage local businesses to support transit				Major reconstruction of US 62 (east of Canton) improve 12th St. Corridor and Mahoning Rd. improve Eastland Rd. and Whipple Ave. intersection Widening intersection, and safety improvements on SR 43, 241, 615, and 800	Resilient VAW away from central square Begin development process for 16 contemporary downtown rowhouses in the immediately east of 100 Create mixed use zoning district (Easton St. Corridor, Whipple and Cleveland Aves.), promote mixed use and inclusive zoning standards	
						Bank County's first roundabouts, multiple bridge and resurfacing projects (locations unspecified)	Modify regulations to reduce artwork requirements, require new development to add streetviewing and other site design elements, increase density	
						NW Quad Alt 1 (new bridge carries I-77 SB west ramp to Fulton Rd. over US 62), Alt 2 separated I-77 SB and US 62 (west ramps)	Purchase environmentally sensitive properties to preserve open spaces, purchase properties to the northwest for economic development purposes, pursue Clean Ohio Fund for brownfield redevelopment	
						SR Quarry's first roundabout, multiple bridge and resurfacing projects (locations unspecified)	Add conservation development regulations to zoning resolution to permit in place of patented, sustainable development patterns, promote green stormwater infrastructure, establish riparian setbacks along waterways, add renewable energy options into zoning resolution	
						NE Quad Alt 1 (new entrance ramp to US 62 EB From Park Dr. instead of keeping the Fulton Rd. ramp, double left turn lanes from Fulton Rd. to Park Dr., and one lane to NB Park Dr., right turn only onto Fulton Rd. from Park Dr.); NE 2 turning SB Park Dr. to intersect Fulton Rd. west of existing Marathon Gas Station, new intersection on Park Dr. diverting to US 62 EB and I-77 NB, NB Park Dr. would be one-way between Fulton Rd. and new intersection, double left turn lanes and right turn only (see above)	Increase elderly housing options	
						Heavily Cleveland Ave., Whipple Ave., Market St., Atlantic Blvd., and Columbus Rd. Corridor, streetcave along Whipple Ave.	Implement design standards to ensure compatibility between commercial development to the northeast and the predominant residential land uses	
							Encourage revitalization of public squares Increase urban centers in developed areas Incorporate mutual economic development agreements in areas where annexation must occur, promote economic development grants for industrial and commercial uses Land ownership affects affordable development Assess feasibility of developing Include mid-rise multifamily/apartment units in vicinity of railroad yards Consider land banking delinquent properties	

Defining Subareas

Overview

- + From Past Studies and Current Observations within the Study Area there were a multitude of Recommendations
- + To Better Organize/Prioritize Recommendations the Study Area was divided into Four Main Subareas
 - HOF/Near West
 - Parkway/Fairgrounds
 - Downtown/Shorb
 - Fulton Road Corridor
- + With Multiple Jurisdictions and Competing Interests within Study, Subareas allow Local Priorities to be Met
- + General Recommendations for Entire Study Area
- + Subareas will help define priorities throughout Study Area

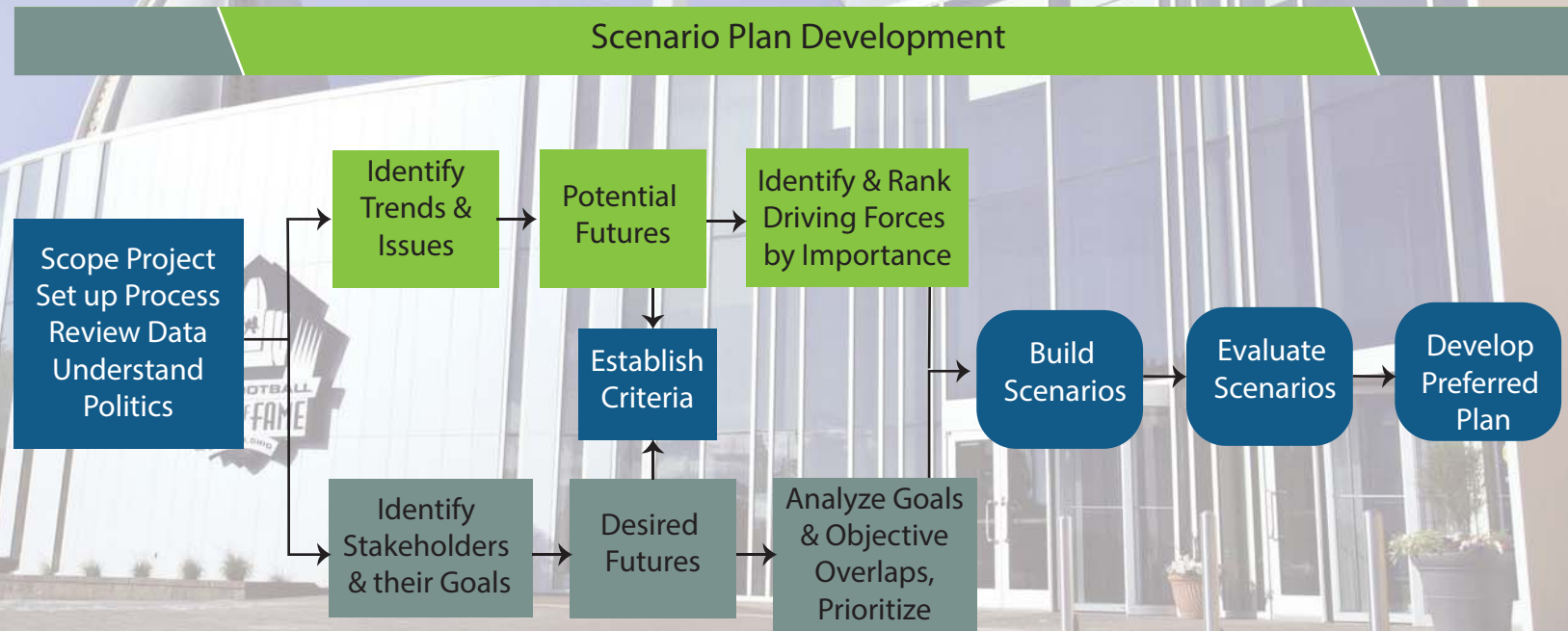
Hall of Fame Land Use & Transportation Study - Subarea Map



Scenario Planning

Intro to Scenario Planning:

- + Asks the Question, “What do you Think Might Happen?” Not, “What Would you like to see Happen?”
- + Seek to find “given or baseline” recommendations to Establish Alternative Scenarios
- + Scenarios can be Based on Various Factors including: Development, Legislative Changes, Environmental Concerns, etc.





What Factor will Most Influence Future Transportation & Land Use Decisions in the Region?

Hall of Fame Village Factors



Village Build Out Progress?



HOF Village Profitability?



Total Annual Visitorship?

Outside Factors



Downtown Revitalization?



Smart Tech Integration?

Scenario Planning



Hall of Fame Village Scenarios

+ Want to Develop 3 to 5 Scenarios for the Study Area Based on Future Hall of Fame Village Visitation



Baseline Scenario

HOF Village Attracts Visitors at Current Level (300k/Year)



Moderate Scenario

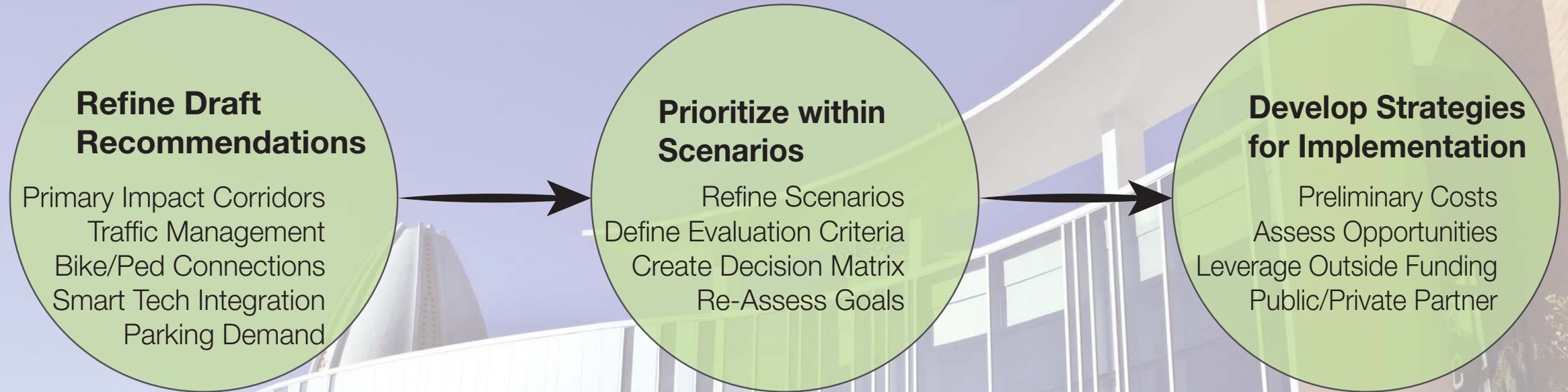
HOF Village Attracts 3 to 5 times Current Visitation Levels (1 to 1.5 Million/Year)



Predicted Scenario

HOF Village Attracts Close to Anticipated Amount of Visitors (3 Million/Year)

Next Steps



Final Public Meeting - September 2018
Review of Draft Plan

Goals for Tonight

+ Provide Feedback on Draft Recommendations

Green Pin = Agree with Recommendation

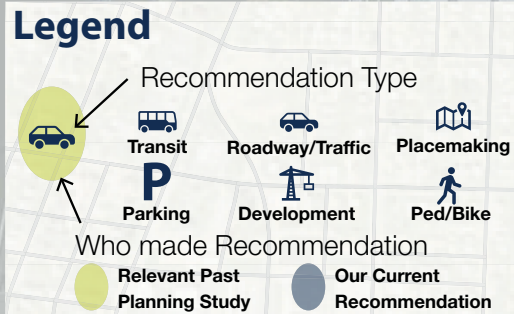
Red Pin = Disagree with Recommendation

+ Comment Cards at Tables for Additional Comments/Suggestions

+ Recommendations Segregated by Subarea

- Downtown/Shorb
- Parkway/Fairgrounds
- Hall of Fame/Near West
- Fulton Road Corridor

+ Recommendations also Segregated by Mode



Draft Recommendation Boards Instructions:

Please Provide Feedback on the Draft Recommendations Shown by Placing a....

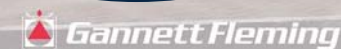
Green Pin on Recommendations you **Agree** with
Red Pin on Recommendations you **Disagree** with

Sample Board



Place Pins Here

If you have additional Comments or Suggested Recommendations Please Fill out a Comment Card Provided at each Table.



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